



Sierra Art Trails
PO Box 3045
Oakhurst, CA 93644
www.sierraarttrails.org

Sierra Art Trails 2010

“Our mission is to support working artists and artisans by promoting their work, to foster the visual arts and art education in our area, and to benefit our communities by establishing a reputation for the region as an arts destination.”

Sponsorship Information Sheet

Support the Arts by sponsoring Sierra Art Trails in 2010! Join a dedicated group of citizens committed to the arts and to the future of our communities.

Sierra Art Trails is a 501c4 non-profit organization dedicating to supporting and promoting working artists and artisans. Each year, our organization produces the annual Sierra Art Trails Open Studio Tour and a number of other unique art exhibits and art related events. Art Trails raises funds for student scholarships, public arts, awards for artists and art organizations, and a unique student sponsorship program. Through these activities we seek to increase public awareness of the importance of the arts in our lives, and the role that artists play in building and maintaining a vibrant culture, stimulating imagination and invention, creating cultural identity, and improving quality of life.

Your contribution will help us to support the arts and our communities by allowing us to continue to offer these unique exhibits and programs. The funding we receive pays for a wide range of expenses including administration, marketing, advertising, and publishing the annual Open Studio Tour catalog.

Scholarships and Annual Awards

Each year a portion of proceeds generated by Sierra Art Trails is set aside for art scholarships and other awards in the arts. Over the last seven years Sierra Art Trails has generated over \$8000.00 in awards and educational scholarships given out to high school level students interested in pursuing a career in the arts. As our organization grows, we are expanding our activities to include awards for professional artists and arts organizations. In 2008 Art Trails expanded its scope by establishing a public art fund. Scholarships and awards are determined on an annual basis based on available funding and the generosity of our sponsors.

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Sponsorship Levels

All contributions are welcome! Sponsors receive benefits based on the amount of their contribution as follows:

Bronze - \$100 donation

- 1 Free Sierra Art Trails catalog
- Recognition in annual Open Studio Tour catalog

Silver - \$200 donation

- 2 free Sierra Art Trails catalogs
- Recognition in annual Open Studio Tour catalog

Gold - \$1000 donation

- 10 free Sierra Art Trails catalogs
- Special art gift basket
- Recognition in annual Open Studio Tour catalog
- Free half page ad in the annual Open Studio Tour catalog
- Special mention in event advertising and during promotional events.

Platinum - \$5000 or more

- 20 free Sierra Art Trails catalogs
- Special art gift basket
- Recognition and company logo in annual Open Studio Tour catalog
- Free full page ad in the annual Open Studio Tour catalog
- Prominent display of company logo and special mention in event advertising materials and during promotional events.

Please join us by contributing to this important community organization!

To make your donation, or to make an appointment to discuss sponsorship or catalog advertising opportunities, call Stellar Gallery at 559-658-8844 or email: admin@sierraarttrails.org

Sincerely,

Jonathan Bock, and the Sierra Art Trails Planning Committee.